

Multi Public Cloud Services

A research report comparing provider strengths,
challenges and competitive differentiators



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This study assesses providers offering public cloud services, including consulting and transformation, managed services, public cloud infrastructure and platforms, FinOps and related AI services. Providers in scope use intelligent automation and AI-powered tools to effectively manage, secure and optimize the public cloud infrastructure.

The public cloud infrastructure offers several benefits that outshine their traditional on-premises counterparts, making it the preferred choice for many organizations for infrastructure transformation projects and application development endeavors. The widespread adoption of intelligent automation tools further streamlines data management processes and allows businesses to focus on innovation rather than mundane tasks. Leveraging public cloud infrastructure also aligns with sustainability goals by reducing the environmental carbon footprint associated with on-premises data centers.

Enterprises recognize the necessity of adapting to modern cloud environments to optimize performance and scalability, prompting

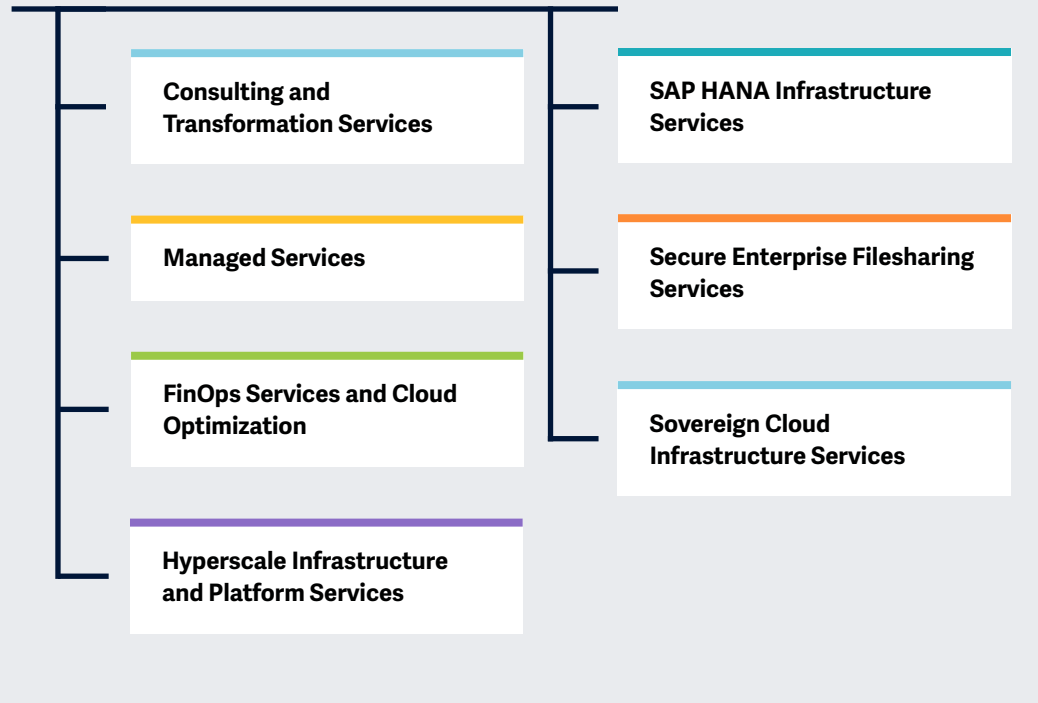
a heightened demand for re-architecting strategies and expertise in cloud-native solutions. Demand for sovereign cloud infrastructure is rising, especially in Europe. Organizations are prioritizing data sovereignty, security and flexibility and considering the ability to select data storage locations and maintain control over access and encryption keys, ensuring compliance with local regulations and safeguarding sensitive data.

Enterprises are keen on leveraging generative AI (GenAI) to enhance productivity, streamline operations and unlock new opportunities for innovation. They focus on not only complementing but also enhancing the functionality of current IT infrastructure. As enterprises are directing their attention toward integrating GenAI seamlessly into their existing IT environments, they expect providers to be on top of this trend.



This study focuses on what ISG perceives as most critical in 2024 for **multi public cloud services**.

Simplified Illustration Source: ISG 2024



The ISG Provider Lens™ Multi Public Cloud Services 2024 study offers the following to business and IT decision-makers:

- Transparency on the strengths and weaknesses of relevant providers
- A differentiated positioning of providers by segments on their competitive strengths and portfolio attractiveness
- Focus on different markets, including the APAC, Brazil, EU, France, Germany, Nordics, Switzerland, U.K., U.S. and U.S. Public Sector

Our studies serve as an important decision-making basis for positioning, key relationships, and go-to-market considerations. ISG advisors and enterprise clients also use information from these reports to evaluate their current vendor relationships and potential engagements.



Consulting and Transformation Services

Definition

This quadrant assesses service providers that offer public cloud consulting and transformation services that help enterprises modernize, optimize and transform their IT operations to enhance efficiency, agility and security. These service providers partner with multiple public cloud infrastructure providers to offer multicloud strategy and industry cloud solutions and manage customer-specific complexities in adopting and deploying public cloud solutions. They have highly skilled developers and software architects who use design thinking and short work cycles to meet customer demands. Provider services typically comprise:

- **Consulting services**, which include business case design for multicloud environments and workload migration assessments. Service providers offer transformation road maps addressing security tools, networking and connectivity, data services, analytics, computing performance and guidance on application modernization for migration to public clouds.
- **Transformation services**, which include cloud architects and engineers designing, building and configuring multicloud environments. They also support migrating and integrating workloads to harness cloud architecture. They help integrate AIOps, GenAI and FinOps to facilitate cloud-native application development and operations.
- **Compliance services**, which include those addressing environmental, social and governance (ESG) and security requirements, as they are integral to any transformation engagement. Providers use best practices and frameworks to design cloud policies, processes and functions, ensuring healthy, sustainable, secure and compliant environments regardless of location. They also embed guardrails while implementing GenAI solutions in existing ecosystems.

Eligibility Criteria

1. Capability in **assessing and designing application modernization** strategies to adopt cloud-native services and API libraries for service integration, including **DevOps automation, AIOps, GenAI** and infrastructure as code (**IaC**) deployments, and cross-cloud integration
2. **Methods and frameworks** to analyze clients' IT landscape, optimize IT spending and prevent additional technical debts
3. Experience in **planning and implementing multicloud** services for major industry verticals
4. Experience in **application migration** (templates, automation engines and other techniques) and cloud-native application development
5. **Certified competence** in at least two hyperscalers such as AWS, Microsoft Azure, Google Cloud and OCI



Managed Services

Definition

This quadrant assesses managed service providers specializing in managing day-to-day operations of hyperscale environments (such as AWS, Microsoft Azure and Google Cloud). These providers adopt a DevOps-centric approach to support robust CI/CD pipelines with strong container management capabilities. They also offer expertise in site reliability engineering (SRE) and business resiliency.

Typical managed services offered by these providers include management of the entire cloud infrastructure lifecycle and real-time multicloud monitoring with predictive analytics to maximize performance, reduce costs and ensure compliance and security. Service providers use AIOps and GenAI tools to automate processes, auto-scale and optimize resources, offer predictive analytics and more. They also use FinOps tools to provide transparency on cloud resources, capacity utilization and costs. Service platforms include service catalogs, approval workflows, self-service and self-heal capabilities.

Apart from typical managed services offered, service providers differentiate themselves by providing advanced services such as:

- Automated compliance monitoring to ensure robust governance and compliance management across cloud environments
- IoT and edge services integration with cloud services to bring data processing closer to the source, improving latency and bandwidth usage
- Energy-efficient cloud infrastructure services and sustainable practices to reduce carbon footprint and achieve sustainability goals
- Data governance services to ensure data quality, privacy and security across multicloud environments
- Use AI and ML for cybersecurity through automated responses, threat detection and compliance management, along with zero trust security models
- Self-service catalogs that automate provisioning, container management, service on/off scheduling, IaC and DevOps automation

Eligibility Criteria

1. **Operational excellence** and well-defined professional services
2. Experience in building and **managing public and multicloud environments**
3. Expertise in managing **platform configuration, integration, systems and containers**
4. Financial dashboards and cost analysis tools for enhanced **visibility of variable costs** associated with cloud providers through the FinOps ecosystem
5. Support for software code development and **cloud-native and legacy systems integration** by leveraging DevOps, API-enabled automation and cloud analytics services
6. **Robust security posture and cloud governance services**
7. **Partnerships with leading public cloud providers** and relevant managed service provider certifications from AWS, Microsoft Azure, Google Cloud and others
8. **Industry-specific solutions and practice knowledge** for managing workloads on public cloud infrastructure



FinOps Services and Cloud Optimization

Definition

This quadrant assesses service providers that offer consulting and managed services around multicloud architecture with a best-of-breed approach for cloud infrastructure cost optimization for AWS, Microsoft Azure, Google Cloud and other public cloud platforms. These providers undertake projects that include workload assessments to analyze and reduce cloud expenses and maximize cost efficiency.

These providers offer cloud governance advisory services for various activities such as user rights, service approval workflows, audit tracking (setting of logs/agents/reports) and defining compliance check methods, configuration policies, data access policies and service reporting configurations that include tagging, charge-back and show back functionalities.

Leaders in this quadrant demonstrate the ability to predict clients' consumption patterns and cloud price changes using AI- and ML-based analytics. They use FinOps frameworks, comprising proprietary and third-party tools, to analyze and forecast usage, pricing and

financial impacts. Providers also use data analytics to identify underutilized resources and optimization opportunities.

Clients expect providers to actively manage FinOps tools to maximize cloud resource utilization and improve automation and auto-scaling capabilities. Contractual terms enable providers to operate on behalf of clients to facilitate activities such as buying and selling reserved instances, upscaling and downscaling resources, and enabling dynamic cost allocation changes. Alternatively, streamlined approval workflows enable fast decision-making to optimize infrastructure costs and maintain budget adherence.

Eligibility Criteria

1. **FinOps-certified full-time employees (FTEs) in at least three hyperscalers** among the popular ones like AWS, Microsoft Azure, Google Cloud or OCI (FinOps-certified staff improves ratings, but it is not a prerequisite)
2. **Ability to offer FinOps framework strategy and implementation** road map within the client's organization, including the three major FinOps framework elements – inform, optimize and operate
3. **FinOps services regulated by cost-saving targets** centered on **budget control SLAs**
4. **Ability to enable clients** to develop their internal FinOps teams from various organizations within the enterprise
5. Ability to empower clients with organizational change management (OCM) for **sustainable FinOps** practices
6. **Ability to demonstrate optimization expertise** with client examples; FinOps reporting is not enough for qualification



Hyperscale Infrastructure and Platform Services

Definition

This quadrant assesses suppliers that provide virtual computing resources, middleware and software in a highly scalable public cloud environment. Clients consume infrastructure and platform functionality as on-demand and web-centric services. Typical services in the IaaS segment are compute services, storage, and network resources, all provided as virtual or containerized software-defined offerings and complemented by serverless architectures. GenAI capabilities are offered to automate resource provisioning, cost and performance optimization, dynamic scaling and more.

The hyperscaler PaaS segment offers multiple microservices and runtime engines for predefined cloud-based application development that typically addresses the developers' complete lifecycle needs to build or modernize applications. Offerings include middleware, business process management, collaboration networks, databases, analytics and ML capabilities. Internal and external (third-party) services are accessible through marketplaces. GenAI capabilities are offered to

optimize application deployment and DevOps integration, monitor application performance, suggest ways to optimize and more.

In addition, IaaS or PaaS providers support and manage ISVs in their go-to-market activities.

Eligibility Criteria

1. Infrastructure portfolio with **computing power**, memory, storage, network, backup and container management functions; the self-service catalog includes high-performance computing (**HPC**) and **ML instances**
2. Tools (such as specialized hardware or foundational models, large language models [LLMs]) to develop **AI- and ML-based projects**, including **GenAI services**
3. **Price transparency** with consumption-based and reserved billing models
4. Compliance with recognized **quality standards** and **service certifications**, including data center and facilities certification
5. Support for **data location** according to local regulations for sovereignty, data access control, encryption and privacy; strong focus on **data protection** and sophisticated **cybersecurity solutions**
6. Support for IaC and **serverless computing** in combination with **automated provisioning**, event triggering and failover
7. APIs to **connect multiple clouds**, SaaS and web services
8. **Partner program** with a vast partner ecosystem



SAP HANA Infrastructure Services

Definition

This quadrant assesses providers that offer cloud infrastructures best suited to host SAP's software portfolio, emphasizing SAP S/4HANA workloads and large-scale HANA databases. Positioned providers offer IaaS, including infrastructure operations, facilities, provisioning and scaling capacity for SAP workloads.

Key criteria for assessment include the IaaS providers' offering of data migration tools, technical support, system imaging, backup and restore capabilities, disaster recovery solutions, resource usage monitoring and dashboard management solutions. These required tools can be a part of the standard IaaS offerings or provided by partners in a marketplace.

Infrastructure providers participating in the RISE with SAP program receive a higher rating. However, RISE participation is not mandatory for inclusion in this quadrant. Ideally, the infrastructure provider should have a broad ecosystem, including SAP partners, enabling them to support clients in automating and operating their SAP instances in the cloud.

The cloud infrastructure provider should also offer presales support to help clients with migration planning, cloud architecture design, sizing and performance optimization, licensing considerations, system and database configuration, virtual private network configuration and third-party vendor solutions (toolsets). The support analysis focuses on the provider's service partner ecosystem and their expertise in conducting related migrations and operations.

The hyperscaler should offer GenAI capabilities to automate resource allocation, dynamic scaling, performance and cost optimization, backup schedules and more. However, this is not a mandatory requirement for inclusion in this quadrant.

Eligibility Criteria

1. Offer **SAP-certified servers** with storage and connectivity for SAP products and ensure availability of SAP HANA instances in multiple memory sizes, enabling **on-demand upscaling** to accommodate instance growth and upgrades with minimum service interruptions
2. Offer **virtual machines** with memory capacity exceeding **6 TB**
3. Provide easy access; **transparent prices**; consumption-based, reserved instance; and dedicated instance billing models
4. Comply with recognized **quality standards and service certifications**, focusing on **data protection and cybersecurity**
5. Possess **low-cost storage** for backups and archiving
6. Have **multiregion** disaster recovery capabilities
7. Demonstrate automated **backup and restore functionality** (platform-based, proprietary or partner solutions)
8. Offer frameworks and **tools for application and data migration**
9. Have a **certified partner ecosystem** with SAP specialization



Secure Enterprise Filesharing Services

Definition

This quadrant evaluates vendors that provide enterprise-grade filesharing platforms within cloud environments. These platforms, offered through a SaaS model, enable enterprises to store and access data seamlessly. Key functionalities include storing and synchronizing business-related documents, which are accessible via web browsers and desktop and mobile applications. These platforms also facilitate data synchronization between on-premises and cloud storage and support a marketplace of third-party integrations such as email, productivity, social media and project management tools.

Clients benefit from real-time collaboration (across enterprise boundaries), administrative controls and access management, embedded security, compliance and data protection, synchronization and desktop integration, OS-platform compatibility, and file recovery and version tracking.

Eligibility Criteria

1. **Real-time** activity on files for multiple stakeholders
2. Strong administrative controls and **secure access** management capabilities through a **unified dashboard**
3. Robust **multifactor authentication** for access security
4. **Compliance** with data protection regulations, including **DSGVO** guidelines, **end-to-end data encryption** (in motion and at rest) and a secure key management solution
5. Secure and encrypted email transmission capabilities to other partners
6. Desktop **integration** capabilities and **offline** features, with the ability to **synchronize** files across all connected devices such as desktops, mobile devices and tablets
7. **Compatibility** with various operating systems such as Windows, Android, Apple MacOS and iOS; compatibility with popular office suites and file systems such as FAT32, NTFS and Ext (4) and third-party software integration
8. **File recovery** and **version tracking** capabilities with a rich UX



Sovereign Cloud Infrastructure Services

Definition

This quadrant assesses providers that offer secure cloud infrastructure designed for hosting enterprise and public sector workloads and data classified as *sovereign* within the 20 member states of the Eurozone. Clients consume infrastructure functionality as on-demand and web-centric services, with a portfolio including computing power, memory, storage, network, backup and container management functions.

Providers should offer a scalable, agile, flexible and secure cloud infrastructure that facilitates data sovereignty — clients can manage and choose data storage location at country/region level and retain control over secure data access and encryption keys, ensuring individuals and data are under local jurisdiction. Providers must also prevent unauthorized access to data and protect it from cyberattacks.

The sovereign cloud architecture should adhere to specifications outlined by projects such as Gaia-X, GDPR and electronic data interchange (EDI). The framework also advocates using open-source technologies such as OpenStack, Kubernetes and Terraform, reducing reliance on proprietary technologies, avoiding vendor lock-in and enabling data accessibility. Sovereign cloud providers must establish measures to separate their clients' data from non-sovereign data within their data centers.

Eligibility Criteria

1. Presence within the **Eurozone** and compliance with **regional regulations**
2. Easy access, **transparent pricing** and support for consumption-based, reserved instance and dedicated instance billing models
3. Compliance with **GDPR** for storing and processing personal data
4. Compliance with **certifications** including BSI-C5, PCI DSS, ISO 27001, ISO 20000, EN 50600, TÜV IT Level 4, KRITIS, HDS and HIPAA
5. **Interoperability** with standardized interfaces to avoid vendor lock-in
6. Robust **security** measures with strict access controls
7. Infrastructure **architecture** designed to comply with **governance** and **compliance** regulations to secure data and applications
8. Integrated **open-source** technology components in the architecture and **design** of sovereign cloud
9. **Sustainable measures** for stable and long-lasting software deployment
10. **Encryption** to protect the confidentiality and integrity of sovereign data
11. Resilience with **minimum two interconnected data centers** for data replication and disaster recovery



Quadrants by Region

As a part of this ISG Provider Lens™ quadrant study, we are introducing the following seven quadrants on Multi Public Cloud Services 2024.

Quadrant	APAC	Brazil	France	Germany	Nordics	Switzerland	U.K.	U.S.	U.S. Public Sector	EU
Consulting and Transformation Services	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Managed Services	✓	✓	✓	✓	✓	✓	✓	✓	✓	
FinOps Services and Cloud Optimization	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Hyperscale Infrastructure and Platform Services	✓	✓	✓	✓	✓	✓	✓	✓	✓	
SAP HANA Infrastructure Services	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Secure Enterprise Filesharing Services				✓						
Sovereign Cloud Infrastructure Services										✓



Schedule and Related Information

The research phase falls in the period between June and August 2024, during which survey, evaluation, analysis and validation will take place. The results will be presented to the media in December 2024.

Milestones	Beginning	End
Survey Launch	June 5, 2024	
Survey Phase	June 5, 2024	July 3, 2024
Sneak Preview	October 2024	
Press Release & Publication	December 2024	

The collection of client testimonials via the Star of Excellence Program requires early client referrals (no official reference needed) as CX scores have a direct influence on the provider's position in the IPL quadrant and the awards.

Please refer to the [link](#) to view/download the ISG Provider Lens™ 2024 research agenda.

Access to Online Portal

You can view/download the questionnaire from [here](#) using the credentials you have already created or refer to instructions provided in the invitation email to generate a new password. We look forward to your participation!

Buyers Guide

ISG Software Research, formerly “Ventana Research,” offers market insights by evaluating technology providers and products through its Buyers Guides. The findings are drawn from the research-based analysis of product and customer experience categories, ranking and rating software providers and products to help facilitate informed decision-making and selection processes for technology.

In the course of the Multi Public Cloud IPL launch, we want to take advantage of the opportunity to draw your attention to related research and insights that ISG Research will publish in 2024. For more information, refer to the [Buyers Guide research schedule](#).

Research Production Disclaimer:

ISG collects data for the purposes of writing research and creating provider/vendor profiles. The profiles and supporting data are used by ISG advisors to make recommendations and inform their clients of the experience and qualifications of any applicable provider/vendor for outsourcing the work identified by clients. This data is collected as part of the ISG FutureSource™ process and the Candidate Provider Qualification (CPQ) process. ISG may choose to only utilize this collected data pertaining to certain countries or regions for the education and purposes of its advisors and not produce ISG Provider Lens™ reports. These decisions will be made based on the level and completeness of the information received directly from providers/vendors and the availability of experienced analysts for those countries or regions. Submitted information may also be used for individual research projects or for briefing notes that will be written by the lead analysts.



ISG Star of Excellence™ – Call for nominations

The Star of Excellence™ is an independent recognition of excellent service delivery based on the concept of “Voice of the Customer.”

The Star of Excellence™ is a program, designed by ISG, to collect client feedback about service providers’ success in demonstrating the highest standards of client service excellence and customer centricity.

The global survey is all about services that are associated with IPL studies. In consequence, all ISG Analysts will be continuously provided with information on the customer experience of all relevant service providers. This information comes on top of existing first-hand advisor feedback that IPL leverages in context of its practitioner-led consulting approach.

Providers are invited to [nominate](#) their clients to participate. Once the nomination has been submitted, ISG sends out a mail confirmation to both sides. It is self-evident that ISG anonymizes all customer data and does not share it with third parties.

It is our vision that the Star of Excellence™ will be recognized as the leading industry recognition for client service excellence and serve as the benchmark for measuring client sentiments.

To ensure your selected clients complete the feedback for your nominated engagement please use the Client nomination section on the Star of Excellence™ [website](#).

We have set up an email where you can direct any questions or provide comments. This email will be checked daily, please allow up to 24 hours for a reply.

Here is the email address:

ISG.star@isg-one.com



ISG Star of Excellence



The ISG Provider Lens 2024 – Multi Public Cloud Services research study analyzes the relevant software vendors/service providers in the global market, based on a multi-phased research and analysis process, and positions these providers based on the ISG Research methodology.

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The research and analysis presented in this report includes research from the ISG Provider Lens program, ongoing ISG Research programs, interviews with ISG advisors, briefings with services providers and analysis of publicly available market information from multiple sources. The data collected for this report represents information that ISG believes to be current as of June 2024 for providers who actively participated as well as for providers who did not. ISG recognizes that many mergers and acquisitions have taken place since that time, but those changes are not reflected in this report.

All revenue references are in U.S. dollars (\$US) unless noted.



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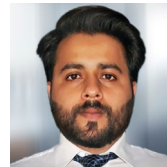
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ISG Provider Lens™ Advisors Involvement Program

ISG Provider Lens offers market assessments incorporating practitioner insights, reflecting regional focus and independent research. ISG ensures advisor involvement in each study to cover the appropriate market details aligned to the respective service lines/technology trends, service provider presence and enterprise context.

In each region, ISG has expert thought leaders and respected advisors who know the provider portfolios and offerings as well as enterprise requirements and market trends. On average, three consultant advisors participate as part of each study's quality and consistency review process.

The consultant advisors ensure each study reflects ISG advisors' experience in the field, which complements the primary and secondary research the analysts conduct. ISG advisors participate in each study as part of the consultant advisors' group and contribute at different levels depending on their availability and expertise.

The QCRT advisors:

- Help define and validate quadrants and questionnaires,
- Advise on service provider inclusion, participate in briefing calls,
- Give their perspectives on service provider ratings and review report drafts.

ISG Advisors to this study



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Invited Companies

If your company is listed on this page or you feel your company should be listed, please contact ISG to ensure we have the correct contact person(s) to actively participate in this research.

2nd Watch	All for One Group	Baggenstos	BTC
3DS outscale	Amanox Solutions	BearingPoint	CANCOM
7P	Antimetal	Bechtle	Capgemini
AandT Systems Inc.	Apalia	Be-Cloud	CGI
Abraxas	Apexas	Birlasoft	CitiusTech
AC3	Aptum	BitHawk	Citrix
Accenture	ARQ	Box	Claranet
ACK Storm	Arribatec	Brainloop	Cloud Temple
Adacor	Arvato Systems	Brasoftware	CloudSigma
adesso	Atea	Brennan IT	Coforge
ADLON	Atos	BRLink	Cognizant
Advanced	Avanade	Brooksource	Compass UOL
Advania	Aveniq	BRQ	Computacenter
AIS/Applied Information Sciences	AWS	BSO	Convotix (Swisscloud Computing)
Alibaba	Axians	BT	Corexpert



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CTERA	Econis	FinOptik	Hitachi Digital Services
Data One	Ecritel	Free Pro	HPE Greenlake
Datacom	Eficode	FTAPI	Huawei
DATAGROUP	ELCA/EveryWare	Fujitsu	IBM
Dedalus	Embratel	GleSYS	idgard
Deloitte	Enfo	Global Access	Inetum
Deutsche Telekom GK	Ensono	GlobalLogic	Infomaniak
Devoteam	Essence	Globant	Infosys
DigitalOcean	Euvic	Gofore	Inmetrics
DNV (Nixu)	Eviden	Google	Innovation Process Technology
DoiT	Evotech	Grass-Merkur	IONOS
doubleSlash	Exoscale	Grid Dynamics	IT Relation
DRACoon	Extreme Group	HCLTech	Itera
Dropbox	EY	Hexaware	itesys



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ITpoint Systems

Jisc

Knowit

KPMG

kreuzwerker

Kyndryl

Leaseweb

leitzcloud

Lemongrass Consulting

Logicalis

Logicata

LTIMindtree

Lumen Technologies

Macquarie Telecom

Magalu Cloud

Marlabs

Materna

Matrix/Cloudzone

Maxis

Microland

Microsoft

MissionCloud

Mphasis

MSRcosmos

MTF

Navisite/Accenture

NCS

NEC

Netcloud

netgo

Nextcloud

Nextis

Nine

N-iX

noris network

NTT DATA

Ollion (2nd Watch)

One point

OPSIO

Oracle

Orange Business

OVHcloud

ownCloud

oXya

Persistent Systems

Pfalzkom

plusserver

Proact

ProCloud

Public Cloud Group

Publicis Sapient

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Randstad Digital/Randstad Digital (Ausy)

ratiokontakt

Reply

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SAP	Sonda	TelemaxX	Vericode
ScaleSquad	Sopra Steria	Telstra	Versent
Scaleway	SOU.cloud	Teltec	Version 1
SCC	ST IT Cloud	Tencent Cloud	Virtusa
Senacor	Stack Labs	ti&m	Virtustream
Sigma	STACKIT	Tietoevry	VSHN
Singtel	Stefanini	TIVIT	Wagner
Skaylink	Swisscom	TO THE NEW	Wevy (Ativy)
Skyone	Syntax	Trianz	WIIT
Slalom	SYS IT	T-Systems	Wipro
SmartIT	SysGroup	UMB	Zensar Technologies
SoftwareOne	TCS	Unisys	Zones
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iSG Provider Lens™

The ISG Provider Lens™ Quadrant research series is the only service provider evaluation of its kind to combine empirical, data-driven research and market analysis with the real-world experience and observations of ISG's global advisory team. Enterprises will find a wealth of detailed data and market analysis to help guide their selection of appropriate sourcing partners, while ISG advisors use the reports to validate their own market knowledge and make recommendations to ISG's enterprise clients. The research currently covers providers offering their services across multiple geographies globally.

For more information about ISG Provider Lens™ research, please visit this [webpage](#).

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Founded in 2006, and based in Stamford, Conn., ISG employs 1,600 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data.

For more information, visit isg-one.com.



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